

Advertise with the Rogue Valley Symphony! 2026-2027 Season • Masterworks Program

Partnering with the Rogue Valley Symphony offers valuable marketing benefits for your business. Each Masterworks concert series draws 7,500 ticket buys across Ashland, Medford, and Grants Pass, all receiving a copy of our magazine-style (8.5" x 11") program booklet. Your ad will appear in our two Masterworks Series programs beginning in September 2026, and continuing through May 2027.

As a partner, you'll gain:

- **Enhanced Brand Image:** Align with RVS to strengthen your brand's community presence.
- **Increased Visibility:** Reach diverse audiences by connecting with concertgoers, residents, and potential high-income customers.
- **Targeted Marketing:** Connect with classical music enthusiasts and culturally-engaged individuals.
- **Networking:** Build relationships with local influencers and community leaders.
- **Community Engagement:** Showcase your commitment to corporate social responsibility.

Deadlines:

- Commitment: **August 14, 2026**
- Final art: **August 21, 2026**

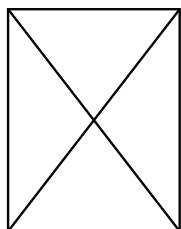
Preferred File Formats:

- High quality print PDF **or**
- High-resolution JPEG or TIFF (300 dpi min. at 100% size of ad)
- All colors/photos/artwork in ads need to be in CMYK mode.

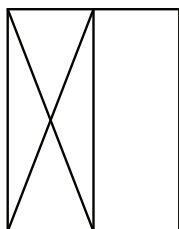
Special Instructions:

- All ads must be created to the exact size that they will be printed. Any ad that is not the correct size will be resized or returned for correction.
- Interior page ads (not on the inside covers) will be printed B&W/greyscale. If color files are submitted for the inside pages, they will be converted to B&W/greyscale, and we cannot guarantee the quality of this conversion.
- Full page ads have the option of a "bleed." Please refer to the ad size chart to the left for details.
- If you have questions about formatting and submitting your ad, please contact Kathy Carter at carter@carterworks.com.

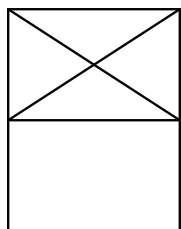
Placement	Ad sizes	Price
PREMIUM* Outside back cover (full color)	7.5" x 10" or Full bleed: 8.5" x 11" (plus extra .125" image area on all 4 sides)	\$3,300
PREMIUM* Inside front/back cover (full color)	7.5" x 10" or Full bleed: 8.5" x 11" (plus extra .125" image area on all 4 sides)	\$3,000
Inside full page (B&W)	7.5" x 10" or Full bleed: 8.5" x 11" (plus extra .125" image area on all 4 sides)	\$1,650
Half page (B&W)	Vertical: 3.625" x 9.8125" or Horizontal: 7.5" x 4.75"	\$1,000
Quarter page vertical (B&W)	3.625" x 4.75"	\$500



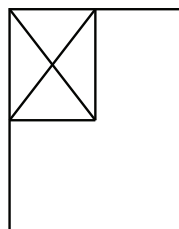
Full page



Half page
vertical



Half page
horizontal



Quarter page
vertical

SPACE IS LIMITED!

To reserve your ad, email interimdirector@rvsymphony.org or call (541) 708-6402
Once reserved, ad artwork should be submitted to: carter@carterworks.com